

What You Need to Know About

Bringing Biotech Innovation to Market

Please join [Alice Li](#) and [Robin Chadwick](#) in the upcoming webinar entitled “**Bringing Biotech Innovation to Market.**” The presentation will dive into a specific biotech innovation created by Cornell’s research community and illustrate the path it took to achieve successful commercialization development. Also learn about the latest in the on-going legal sagas and potential obstacles that threaten the protection of innovation within the biotech community.

Get educated on:

- Best practices for bringing biotech innovation to market
- Insight into future protection and commercialization of biotech innovation
- Overall strategies in patenting biotechnology
- What technologies are currently “safe” to patent in the biotech arena? What is in question?
- What can be gathered from Oral Arguments in the landmark Myriad Case (April 15, 2013)?



**Friday, May 17
12:00 PM (EDT)**

**Complimentary Webinar
To Register, Click [HERE](#)**

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